

For immediate release  
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### **Santa to hitch ride on fire truck at North Grand Mall**

AMES, IA --- Santa will temporarily trade in his sleigh for a fire truck, courtesy of the Ames Fire Department, for his grand arrival at North Grand Mall on Saturday, Nov. 21 at 1 p.m.

Children are invited to gather, at noon, near the Grand Avenue main entrance in the space next to Cookies, etc. to enjoy treats and create their own crafty set of reindeer antlers to don for Santa's arrival. While supplies last. Kids may then welcome Santa at the main entrance at 1 p.m.

Fire fighters, who will deliver Santa to the front of the mall's main entrance on Grand Avenue, will also showcase the fire truck and answer children's questions. Santa will open his official visiting area at center court where excited youngsters will share their Christmas wishes. All children visiting Santa throughout the holidays will receive a free gift.

While visiting Santa is free, of course, state-of-the-art digital photography packages will be available so that the precious moments are saved forever on film. Parents can view photos immediately. Several different photography packages will be available in order to fill the needs of all family and friends. To celebrate Santa's arrival, all portrait packages will be \$2 off on Saturday, Nov. 21 and Sunday, Nov. 22 only.

North Grand Mall holiday hours begin Friday, Nov. 27 when the shopping center is open from 7 a.m. to 9 p.m.

For more information on extended mall hours and Santa's hours, visit the mall website, [www.northgrandmall.com](http://www.northgrandmall.com) or call the mall office at (515) 232-3679.

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## ADD 1 – Santa Arrival

North Grand Mall, located at 2801 Grand Avenue, is home to JCPenney, North Grand 5 Theatre, Younkers and nearly 50 fine shops and services.

North Grand Mall supports the community with multiple programs throughout the year. Past activities include: Toys for Tots, Holiday Giving Tree and semi-annual Community Fairs.

North Grand Mall is owned and managed by GK Development, Inc.

### **About GK Development, Inc.**

GK Development, Inc acquires, re-develops, manages and leases well-located properties in growing markets. The Barrington, Illinois-based company owns 5 million square feet of space located in nine states. The company was founded in 1995. For more information visit [www.gkdevelopment.com](http://www.gkdevelopment.com)

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