

For immediate release

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North Grand Mall

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### **Black Friday sets scene for white Christmas at North Grand Mall**

AMES, IA --- The holiday shopping season kicks-off the day after Thanksgiving at North Grand Mall with snow dough, shopper rewards and extended holiday hours.

North Grand Mall will open at 7 a.m. Friday, Nov. 27 to accommodate the growing demand of day-after-Thanksgiving early morning shoppers. The first 200 early bird shoppers will receive a deluxe shopping tote filled with store coupons and other goodies, near center court, one per family. Twenty dollar North Grand Mall Gift Cards will also be randomly placed in twenty totes.

Bringing season's greetings to everyone, Snow Dough will be back to provide one lucky winner each day with a \$100 North Grand Mall Gift Card. One winner will be drawn daily between Thanksgiving and Christmas. Registrations are accepted at center court, no purchase necessary, rules apply.

North Grand Mall holiday hours begin Friday, Nov. 27 when the shopping center is open from 7 a.m. to 9 p.m.

For more information on extended mall hours and Santa's hours, visit the mall website, [www.northgrandmall.com](http://www.northgrandmall.com) or call the mall office at (515) 232-3679.

North Grand Mall, located at 2801 Grand Avenue, is home to JCPenney, North Grand 5 Theatre, Younkers and nearly 50 fine shops and services.

North Grand Mall supports the community with multiple programs throughout the year. Past activities include: Toys for Tots, Holiday Giving Tree and semi-annual Community Fairs.

North Grand Mall is owned and managed by GK Development, Inc.

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**About GK Development, Inc.**

GK Development, Inc acquires, re-develops, manages and leases well-located properties in growing markets. The Barrington, Illinois-based company owns 5 million square feet of space located in nine states. The company was founded in 1995. For more information visit [www.gkdevelopment.com](http://www.gkdevelopment.com)

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