

For immediate release

March 12, 2009

Contact:

Bonnie Johnson (515) 232-3679

North Grand Mall

bonnie.ngr@gkdevelopment.com

Bunny invites kids for special treats at North Grand Mall

AMES, IA – Some will hoof it in. Some will hop to it. But most will pitter-patter their feet to North Grand Mall to visit the Easter Bunny. The fun starts at noon Saturday, March 28.

The larger-than-life Easter Bunny is back for the spring kick-off at North Grand Mall. The Bunny invites visitors to join him in the spring garden setting on the weekends between March 28 and April 4 and everyday the week before Easter Sunday. The Bunny's garden, sponsored by Party Time, will be located in the north wing. All children visiting the Bunny throughout the season receive a free toy.

While visiting the Bunny is free, state-of-the-art digital photography packages are available starting at \$10.99 and parents can view photos immediately.

To be sure that the Easter Bunny is not out coloring eggs, call North Grand Mall's Customer Service Center at (515) 232-3679 or visit www.northgrandmall.com for bunny hours.

North Grand Mall, located at 2801 Grand Avenue, is home to JCPenney, North Grand 5 Theatre, Younkers and nearly 60 fine shops and services. North Grand Mall is open from 10 a.m. to 9 p.m. Monday through Saturday and noon to 5 p.m. Sunday.

North Grand Mall supports the community with multiple programs throughout the year. Past activities include: Toys for Tots, Holiday Giving Tree, Community Entertainment Stage and semi-annual Community Fairs.

More information about stores, services and events is available at www.northgrandmall.com or (515) 232-3679.

North Grand Mall is owned and managed by GK Development, Inc.
About GK Development, Inc.

GK Development, Inc acquires, re-develops, manages and leases well-located properties in growing markets. The Barrington, Illinois-based company owns 5 million square feet of space located in nine states. The company was founded in 1995. For more information visit www.gkdevelopment.com

###