

For immediate release

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North Grand Mall hosts pirates, witches and bumble bees

AMES, IA – Pirates, bumble bees, cowboys and witches will descend upon North Grand Mall for tricks, treats and fun during the witching hours of 5:30 p.m. to 7:30 p.m. on Saturday, October 31.

Participating mall merchants will greet costumed children ages ten and under accompanied by an adult as the youngsters trick or treat in comfort at North Grand Mall.

“No matter what the weather, families will enjoy a warm and dry Halloween inside North Grand Mall,” said Jack Fahler, North Grand Mall general manager. “Halloween has grown to become the second largest holiday in the U.S. and we know how important it is to our littlest of shoppers.”

While children trick or treat, North Grand Mall will also provide spooktacular fun with free Halloween temporary tattoos, treat bags and gifts near center court, while supplies last.

For those who still need their costume and accessories, Halloween Boutique, Hot Topic and Claire’s have a wide selection available. For more information on trick or treating, visit www.northgrandmall.com or contact the Mall Office at 515-232-3679.

North Grand Mall, located at 2801 Grand Avenue, is home to JCPenney, North Grand 5 Theatre, Younkers and nearly 60 fine shops and services. North Grand Mall is open from 10 a.m. to 9 p.m. Monday through Saturday and noon to 5 p.m. Sunday.

North Grand Mall supports the community with multiple programs throughout the year. Past activities include: Toys for Tots, Holiday Giving Tree and semi-annual Community Fairs.

North Grand Mall is owned and managed by GK Development, Inc.

About GK Development, Inc.

GK Development, Inc acquires, re-develops, manages and leases well-located properties in growing markets. The Barrington, Illinois-based company owns 5 million square feet of space located in nine states. The company was founded in 1995. For more information visit www.gkdevelopment.com

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ADD 1 – Secret elf picks up the tab

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