

For immediate release

February 19, 2009

Contact:

Bonnie Johnson 515-232-3679

Email bonnie.ngr@gkdevelopment.com

Explore world of engineering, discover community goodwill at North Grand Mall

AMES, IA--- Make goop, learn about grain grinding and discover how local organizations contribute to the community at North Grand Mall's combined Iowa State University Engineering and Community Day from 10 a.m. to 4 p.m. on Saturday, March 7.

ISU engineering students will present a fun-filled day of explorations, complete with hands-on activities, enlightening displays and live demonstrations for kids and adults alike. Ongoing activities throughout the day include grain-grinding demonstration by Engineers Without Borders, a concrete canoe by the American Society of Civil Engineers, one-quarter scale tractor display by the Cyclone Power Pullers, a solar car display from Team PrISUm, and additional kid-friendly activities such as construction toys, goop making, marshmallow domes and mini catapults.

"Each year ISU's engineering students demonstrate their talents with new ideas and lively exhibits that capture the imagination of our shoppers," said Kurt Carlson, North Grand Mall general manager. "It's a great opportunity for kids and adults to explore the dynamic world of engineering." The shopping center has hosted the event for eight years.

Additional participating student organizations include National Society of Black Engineers, Material Advantage, Society of Women Engineers, American Society of Agricultural and Biological Engineers, Associated General Contractors of America, Design-Build Institute of America, Institute of Electrical and Electronics Engineers, Society of Automotive Engineers, Freshman Leaders in Engineering, Society of Hispanic Professional Engineers, Society of Latino Engineers and Scientists, National Association of Home Builders and Tau Beta Pi.

North Grand Mall will also sponsor its semi-annual Community Fair Saturday, March 7. Local charitable, civic and educational groups will staff displays from 10 a.m. to 4 p.m. Visitors can meet local clubs, organizations and other non-profit groups and learn how their services benefit the community. The Iowa National Guard and the Ames Public Library will be among the groups telling their story in displays spread throughout the mall.

For more information on Iowa State Engineering Day and Community Fair, call the mall office at 515-232-3679, or visit www.northgrandmall.com.

North Grand Mall, located at 2801 Grand Avenue, is home to JCPenney, North Grand 5 Theatre, Younkers and nearly 60 fine shops and services. North Grand Mall is open from 10 a.m. to 9 p.m. Monday through Saturday and noon to 5 p.m. Sunday.

North Grand Mall supports the community with multiple programs throughout the year. Past activities include Toys for Tots, Holiday Giving Tree, Community Entertainment Stage and semi-annual Community Fairs.

North Grand Mall is owned and managed by GK Development, Inc.
About GK Development, Inc.

GK Development, Inc acquires, re-develops, manages and leases well-located properties in growing markets. The Barrington, Illinois-based company owns 5 million square feet of space located in nine states. The company was founded in 1995. For more information visit www.gkdevelopment.com

###