

For immediate release
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HOT RODS, RIBS & RUN - ALL AMERICAN WEEKEND AT NORTH GRAND MALL

AMES, IA---Hot Rod Car Show, meaty Rib Fest, 5K run, Farmers' Market and Student Shopping Days fill Labor Day weekend with All American activities at North Grand Mall. Celebrate the 6th annual Ames All American Weekend with patriotic festivities at North Grand Mall on Friday, August 31 and Saturday, September 1.

For the first time, North Grand Mall is hosting Captain Midnight's 5K Run for Cystic Fibrosis. The run begins at 7 pm on Friday, August 31. Nearly 125 participants are expected for the race, with proceeds benefiting the Cystic Fibrosis Foundation.

North Grand Mall is also hosting the Street Rod Car Show and BBQ Rib Fest. Over 100 classic street rod cars are expected to compete in the car show on Saturday, September 1 starting at 8 am. Approximately thirty-five professional BBQ companies will also be competing in the "Rib Fest" competition in the North Grand Mall parking lot. Prizes for both competitions will be awarded at 3 pm.

"It is the perfect time of year to enjoy fresh garden produce from the North Grand Farmers' Market, such as tomatoes, melons and squash." states Bonnie Johnson, North Grand Mall Marketing Manager. The Farmers' Market is open 8 a.m. to 3 p.m. during the All American Weekend, selling vegetables, fruits, home-made baked goods and crafts.

North Grand Mall is celebrating the All American Weekend with Student Shopping Days through Monday, September 3. Shoppers may register to win prizes and students can pick-up their special discount card at the mall customer service center. For more information, visit www.northgrandmall.com or contact the Mall Office at 515-232-3679.

North Grand Mall is home to JCPenney, North Grand 5 Theater, Younkers and over 50 fine shops and services. North Grand Mall is open Monday through Saturday from 10 a.m. until 9

p.m., and Sunday and Labor Day from noon until 5 p.m. North Grand Mall is located at 2801 Grand Avenue.

North Grand Mall supports the community with multiple programs throughout the year. Past activities include: Semi-Annual Community Fairs, Charity Sock Hop, Toys for Tots and the Holiday Giving Tree. More information about stores, services and events can be found on the center's website, www.northgrandmall.com or by phoning 515-232-3679.

North Grand Mall is owned and managed by GK Development, Inc.

About GK Development, Inc.

GK Development, Inc. has a portfolio of 5 million square feet of space in nine states. The Barrington, Illinois-based privately held company was founded in 1995.

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