

For immediate release

November 2, 2009

Contact:

Bonnie Johnson (515) 232-3679

North Grand Mall

bonnie@northgrandmall.com

North Grand Mall 2009 Holiday Events

All Season Events (Nov. 27 – Dec. 24):

- Santa Claus: Look for the jolly man in center court. All children visiting Santa will receive a free gift. Professional photos available for purchase. See www.northgrandmall.com for a complete list of Santa's hours.
- Snow Dough is back! \$100 North Grand Mall gift card given away each day. Register at center court, no purchase necessary, rules apply.
- Gift Wrap Station and Coat Check: American Business Women's Association (ABWA)/American Society of Women Accountants (ASWA) sponsor this holiday amenity located next to the mall customer service center. Shoppers may have their purchases wrapped and check their coat for a small charge. Proceeds support scholarships for local students.
- Holiday Giving Tree: Sponsored by Youth & Shelter Services, Inc., News•Talk 1430 KASI Radio and North Grand Mall. Shoppers pick an "angel" ornament from the tree listing a specific need for a local family. Donations can be dropped at the mall customer service center by December 4. They will be wrapped and delivered to local families before Christmas.
- Toys for Tots: North Grand Mall is an official Marine Corps Toys for Tots drop-off location. New, unwrapped toys can be donated at the boxes located near center court and the customer service center until December 13.

-more-

ADD 1 – Holiday Events

- **Holiday Entertainment:** Local performers will entertain throughout the holiday season at the News•Talk 1430 KASI entertainment area near GAP in the south wing.
- **NEW: Secret Elf** picks up the tab! The elf will pay up to \$100 of randomly selected shoppers' purchases on any Monday, Tuesday or Wednesday in December prior to Christmas day. Listen to radio station 105.1 Channel Q for clues as to when the elf is to arrive at North Grand Mall.
- **Extended mall hours** for your shopping convenience. See www.northgrandmall.com for a complete list of mall hours.

Saturday, November 21:

- **Noon:** Children are invited to gather near the main entrance to enjoy treats and create their own crafty set of reindeer antlers to don for Santa's arrival. While supplies last.
- **Santa arrives!** Riding a bright red fire truck courtesy of the Ames Fire Department, Santa will arrive at 1 p.m. in front of the shopping center's main entrance on Grand Avenue.
- **\$2 off** the price of a portrait package with Santa this weekend only.

Sunday, November 22:

- **\$2 off** the price of a portrait package with Santa this weekend only.

Friday, November 27:

- Mall opens early at 7 a.m. for day after Thanksgiving shoppers.
- First 200 shoppers at center court when the mall opens will receive a deluxe shopping tote filled with goodies and coupons, one per family. \$20 North Grand Mall gift cards will be randomly inserted in 20 bags.

-more-

ADD 2 – Holiday Events

Friday, December 4:

- Pet Photos with Santa, 7 p.m. to 9 p.m. Pets must be on a leash or in a carrier.

Saturday, December 5:

- Party with the Claus' 1 p.m.: Santa and Mrs. Claus host a cookie decorating party and story time. Free to children 10 and under. Children will receive their own deluxe sugar cookie to decorate, a special gift and a discount coupon for photos with Santa. Tickets for the party are available on a first come, first serve basis at the North Grand Mall customer service center beginning November 21. Parents and guardians are encouraged to pick-up tickets early, as space is limited. Tickets are free for kids 10 and under and \$2 for those over the age of ten. Must be accompanied by an adult. Photos with Santa will be available for purchase.

Sunday, December 6:

- Free Gift Wrap Day: Customers presenting \$50 in mall receipts at the gift wrap station will receive one gift wrapped for free.

Saturday, December 12:

- *Sweet Rewards*...Godiva® Gift-with-Purchase begins, through Dec. 24, while supplies last: Customers presenting \$100 in mall receipts receive a 4-piece box of luscious Godiva® chocolates, perfect for stocking stuffers, a gift alone or treating yourself.
- Pet Photos with Santa, 7 p.m. to 9 p.m. Pets must be on a leash or in a carrier.

-more-

ADD 3 – Holiday Events

Thursday, December 17:

- Pet Photos with Santa, 7 p.m. to 9 p.m. Pets must be on a leash or in a carrier.

###